



Priory House, Beignon Close  
Ocean Way, Cardiff CF24 5PB  
[www.sjacymru.org.uk](http://www.sjacymru.org.uk)

029 2044 9600

## Trustee Advert

St John - Worldwide

St John is a major international charity which provides first aid, health care and support services in over 40 countries around the world. Together they make up the Order of St John, an Order of Chivalry of the British Crown with His Majesty the King as its Sovereign Head, which is accredited to the United Nations.

Who are we?

St John Ambulance Cymru (SJAC) is an independent Priory within the Order of St John and is Wales' leading first aid charity. Supporting people and communities across Wales, we existed before the NHS in Wales and provided the earliest medical support to those who were sick or injured.

Despite our long and prestigious history, SJAC today is a modern, dynamic and performance-driven organisation. Entirely self-funded, we not only rely on gifts and donations, we also operate commercially in the provision of training and ambulance services. We're supported in our charitable work by an approximate 1,500 highly committed, skilled volunteers, as well as having an approximate 1,000 children and young people (Badgers & Cadets), making us one of Wales's largest youth organisations providing a gateway to care professions.

We work closely with NHS Wales and the Welsh Ambulance Service Trust (WAST), and since 2020 have worked to increase our capacity, and develop new innovative ways of working to assist and relieve the overwhelming pressure on frontline services. We've helped by continuing to provide care and support to people when they've needed it most.

## **The first aid charity for Wales Elusen cymorth cyntaf Cymru**

Registered in England and Wales. Charity number 250523. Company number 5071073.  
Wedi'i gofrestru yng Nghymru a Lloegr. Rhif elusen 250523. Rhif cwmni 5071073.



More recently, we continue performing a major role in strengthening community resilience and ensuring people are trained in first aid so that they can be the difference between a life lost and a life saved. We fulfil key front-line roles to support vulnerable people, in addition to offering the opportunity for people from all backgrounds to develop their personal skills and confidence to support our charitable and income generating services, whilst assisting their own career development.

We maintain our reputation as being the leading organisation to deliver first aid training to both commercial businesses and local-based communities, including schools throughout Wales.

We also give support to the people of Wales through:

- Medical and first aid duties at events
- Community based divisions
- Falls Response Service
- Alternative Responders.

Our focus is developing new, innovative services to help us achieve our mission of saving lives and enhancing the health and wellbeing of communities in Wales.

We are undergoing an extensive and exciting programme of modernisation, forward thinking, encompassing a review of our existing services, financial and workforce models and we are developing a rejuvenated culture aligned to our core vision and values to improve our overall people experience.

Our strategic priorities will always strive for positive patient experience in all of our patient care – the patient coming first, developing clear and standard patient pathways to support and enhance positive patient outcomes.

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### The opportunity

SJAC has ambitious plans in place and we are seeking trustees to join our board – helping, supporting and guiding us on our journey, willing to be strong advocates for the charity and with the ability to steer the charity towards achieving its strategic priorities.

We welcome applications of interest from all for this exciting and prestigious opportunity to join us in governing the charity, but key areas of experience we are looking for from applicants are:

- Youth Member – a trustee between the age of 16 and 25 is not expected to have any previous experience of being a trustee, and mentoring and support will be available. We would expect that youth trustees are willing and able to understand and meet their responsibilities, and to show enthusiasm and commitment to the charity and its vision and mission.
- Finance – a fully qualified accountant with senior level experience and strong analytical skills, you will be able to interpret and scrutinise financial reports and advise the board on the financial performance and risk profile of the charity.
- Fundraising & Marketing - a strong background in fundraising at a senior level. You will understand the challenges of fundraising in Wales and support our leadership team on our fundraising strategy, including attracting major donors, legacies, corporate sponsors and regular givers. An understanding of fundraising regulation and governance is key, in addition to experience in marketing and engagement to ensure the charity's brand and impact reaches a wide audience.
- HR & OD - an experienced professional with a background at a senior level in people, culture and organisational development, to support delivery of the charity's "Putting People First" strategic outcome, to create an experience where volunteers and staff thrive and wish to belong.

In accordance with our governance rules, trustee appointments run for a triennium with potential for a further triennium.

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What you'll need to be successful

Interested applicants will need to be able to demonstrate strongly the value and benefit they will bring to the board, playing a key role in the continued growth and success of SJAC. As well as specific expertise, applicants should be able to show commitment to the charity's aims and objectives, the willingness to devote the necessary time and effort, strategic vision, good judgement, willingness to speak their mind, ability to work as a team and a belief in Nolan's seven principles of public life.

Having a Board that reflects the diversity of the local community is particularly important to us so we wish to encourage people with a range of backgrounds and experiences to apply.

We are committed to being a diverse organisation, that is truly representative of the communities we serve. We are an equal opportunities employer with an inclusive environment, where we aim to ensure all our people can contribute to their fullest potential.

We encourage you to apply if you are from an under-represented group as we appreciate the strong value of having a rich and diverse board. Whilst our roots are based in a Christian background, we welcome applicants from other faiths and those without faith.

St John Ambulance Cymru will provide a full induction programme.

To apply, please read the recruitment pack for further details about the role and submit your CV, together with a supporting statement outlining your interest in joining us, your specific area of interest and how you meet the required criteria to:

[trustee.recruit@sjacymru.org.uk](mailto:trustee.recruit@sjacymru.org.uk) . Potential candidates with questions about this role are welcome to contact [trustee.recruit@sjacymru.org.uk](mailto:trustee.recruit@sjacymru.org.uk) with their questions or to arrange an informal discussion .

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The closing date for applications will be Wednesday 24<sup>th</sup> April 2024 at 5pm.

The interview date is to be confirmed but is anticipated to be during week commencing Monday 29<sup>th</sup> April 2024.

This role is voluntary and unpaid but appropriate expenses will be met.

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